



***PAWS AND WHISKERS***  
**Cat Shelter, Inc.**



*A Feline Friend Is a Gift You Give Yourself*

**Annual Membership  
Meeting**

**February 19, 2012**

**Collingwood Presbyterian Church  
Toledo, Ohio**

## A Letter from the President:

February 19th, 2012

Dear Members of the PAWS Community,

*Thank you for attending our 2012 Annual Meeting. The Board of Trustees would like to sincerely thank you for everything you do in our quest to help our feline friends find loving homes. No donation of money or time, suggestions or new ideas go unnoticed. With your kindness and generosity in mind, I would like to reflect back on the 2011 year and the current state of the shelter. The past year has been one of hard work and goals realized. The highlight to our 2011 year was a record-breaking attendance and income from our annual Cool Cat Strut. We had some new faces in the crowd and it continues to be our most successful fundraiser. Some of our other fundraisers continued to do well also, including the Old West End Festival, Christmas Wrapping, the second annual Feline Frenzy Walk, and Emma's Birthday and Open House. Our Krafting for Kitties group also did very well for us in 2011. We are also happy to report that we saw our highest adoption total since 2008, the unveiling of our new website, and the addition of 56 Kevin Lane - our kitty condo dedicated to former employee Kevin Coleman. With a new year comes a clean slate, new hope, and of course new challenges. Specifically, we are tackling three key tasks. Vet costs continue to rise due to a high shelter population. An expanding fundraising calendar overworks our core volunteer base. We are also constantly searching for new avenues of income and awareness. While we do face important issues and tasks, our board and shelter management are working together to meet these challenges. By breaking into 5 committees-- Executive, Fundraising, Volunteers, Operations and Grants--we hope to become more efficient and improve our operations. If our community of cat lovers works together, I believe that we can continue to meet the challenges that come our way.*

*Thank you again for your continued support of Paws and Whiskers.*

*Sincerely,*


*Justin Morelli  
President  
morelli.justin@gmail.com*


# *PAWS AND WHISKERS*


## **CAT SHELTER, INC SHELTER OPERATIONS REPORT ANNUAL MEETING February 12, 2012**


*With the start of our sixteenth year, economic conditions in the Toledo area continue to challenge our operation. This past year contributions were off just under \$5,000.00. Adoptions, while still low increased slightly over 2010. Our dedicated staff, volunteers, and members continue to help us maintain our high standard of care despite uncertain sources of income. Finding new funding sources has become essential so that *Paws and Whiskers* can continue.*

### ***FACILITIES:***

 *Our facility at 32 Hillwyck continues to provide nothing but positive results. Volunteers are up and illness is down. With the opening of our free roaming cat room in January 2011 some of our older cage bound cats are getting out and noticed. More and more people are coming in just to look and spend time with our feline friends.*

 *Our partnerships with The Bridge and Sylvania Municipal Court continues to provide us with extra help through utilization of persons required to do community service by the court and those required to work hours to receive their welfare checks. In 2011 community service from Sylvania Court alone totaled over 2,100 hours Use of these people continues to help us control payroll costs.*

 *We continue our relationship with the Hills Company. In this partnership we promote and use Science Diet foods exclusively, and Hills provides us with food for shelter feeding and three and a half pound bags of food to give away with each adoption. We pay thirty-five cents per pound shipping.*

 *Since 1997 *Paws and Whiskers* has employed 104 people. High turn over has always been a problem providing consistent care for our feline friends. Thanks to Kennel Supervisor Kim Ferguson, who is completing her 9th year in March, we now have had essentially the same staff for over three years. Cassandra Tefft has 4.5 years, Jennifer Eubanks 3.5 years and Gwen Goda has 3 years. Part of our continued success is their dedication and consistency.*



*We continue on reduced hours of operation. Our hours are Monday thru Thursday: Noon to 7:00 PM and Friday thru Sunday Noon to 4:00 PM*



*The support we receive from our landlords Herb and Shirley Herzberg continues to help us keep our expenses down as they provide maintenance that would cost us hundreds of dollars if we had to contract someone. They are Supportive Members of PAWS and Shirley assists the crafters by making items to sell at events. We owe them both a great deal for their support over the years.*

## **CAT CARE:**



*Critically ill cats and kittens requiring extensive medical care remain a large portion of our veterinary cost. Our facility continues to help us control veterinary costs in minor treatments in spite of increased costs. We continue to try helping endangered stray cats and kittens.*



*We have always had a cat back guarantee. As *Paws and Whiskers* gets older as an organization, we continue getting older and older cats returned to us. In most cases these cats have medical problems with which the owner did not want to deal. When able we correct the problems and find homes for our returned feline friends re-homing 40 in 2011. However, an increased population of older cats ( We currently have 25 returns at the shelter ) some with medical conditions continues to present challenges for our resources.*



*We continue purchasing supplies, test kits, vaccines, and medications direct from suppliers. These savings are made possible by Dr. Bob Esplin's help setting up the accounts. This cost savings has allowed for faster testing, vaccination, and medication of our feline guests.*



*In house veterinary care every week has been a challenge with a number of different options tried. Currently we are contracting with the Toledo Area Humane Society for the services of their veterinarian and one vet tech for an hour or two each week. While this arrangement has its challenges we are saving money over having to transport the cats to SVH. We are still exploring other options.*



*Dedicated volunteers Emily Weirich, Kathy Miller, and Pat Nicely help us stay on top of the monumental job of medicating, cleaning, and adopting our feline friends and helping with clerical and maintenance work.*



*We continue to be able to stay ahead of our dirty laundry by utilizing our own washer and dryer on a daily basis. Not having the dirty laundry sitting around has also contributed to better health for our residents.*



*The larger facility continues to provide an environment for less common illness such as upper respiratory infections and eye infections allowing staff and volunteers more time to devote to socializing other cats.*



*Kim Ferguson has completed her third year as Kennel Supervisor and continues coordination of the foster care program. With a short list of possible fosters she will have her work cut out this coming spring. Kim continues to take on a number of administrative duties and is doing an excellent job. Kim often drives to the shelter in the middle of the night to check on the welfare of a sick cat and she comes in on Friday, Saturday and Sunday to administer evening medications. This is all on her own time and unpaid.*

## **WEB SITE:**



*We are in our fifth year with Kinetica Media in Perrysburg as host for our web site..*



*Our new web site, courtesy of Adrianna Volmer, went online in March 2011 and continues to produce adoptions, sponsorships, and donations from around the country. We continue to see a definite increase in shelter business from people that say they saw us on the WEB.*



*We answer Email inquiries and provide other information to the public on feline related issues.*



*Kim Ferguson and Cassandra Tefft continue doing an excellent job keeping our Facebook page up to date and answering inquires. Our Tweets are still in need of a lot of help.*

## **COMMUNICATIONS:**



*Barbara Plunkett is now in her fourteenth year of writing thank you notes to *Paws and Whiskers* supporters. In 2011 she wrote 924 notes thanking our donors. Beside writing the thank you notes she also donates the postage for mailing them. We constantly get comments on how much these notes are appreciated.*



*Emily Weirich continues making computer entries of all donations, adoptions, intakes and poker registrations to help us to keep our mailing lists up to date.*

## **PROGRAMS:**



*PetCo in Bowling Green continues to have two of our cats on display in the store and available for adoption. We have had steady adoptions from this site since the program began in 2009.*



*Every other weekend from April to October Ken Thomas, Judy Dudley, Anita Lemle, and Cindy Ort hit the pavement at Anderson's for adoption events resulting hundreds of dollars in donations, adoptions, and increased traffic to the shelter. In 2012 we will be adding Pet Supplies Plus locations.*



*Terry Kowalski and Paula McAdam have taken *Paws and Whiskers* on the road speaking at area schools about cats and animal care.*

## **FUNDRAISING:**



*LaDonna Michaels continues to oversee our sponsorship program. This program allows a person to sponsor the cat by paying up to 50% of its adoption price. This program has helped find homes for a number of our harder to place residents over the years. LaDonna, continues to personally sponsor all black and black and white kittens over four months of age, paying \$30.00 each one adopted.*



*December's gift wrapping, at area book stores, continued to be very profitable for PAWS. Joan Baughman's efforts, helped by Kate Gilsdorf, Judy Leighton, and Randy Edinger, yielded a very successful fundraiser.*



*The Krafting for Kitties group with the sale of their handmade crafts earned over \$4,400.00 for the shelter this year. The BP Oil Foundation matches the hours Pam Plunkett donates, at \$10.00 per hour, and this also brings in thousands of dollars to assist our feline friends. Special thanks goes out to Cathy Witker for her tireless work with the group.*



*The Old West End garage sale was another huge success in 2011 due to the guidance of Joan Baughman sorting, pricing and boxing all of the donated item. Thanks to Herb and Shirley Herzberg for allowing us to use the vacant old shelter to store and sort all the donations for the sale. Charlie Moorehead again donated the rental of a truck for the weekend, Ted and Rhonda Cowell gave us the use of their yard enabling the shelter to raise over \$6,500.00 to help our feline friends. We are looking for a new site for 2012.*



*Paws and Whiskers started a new fundraiser in 2011 called a "Kit-Together." Each month PAWS supporters dine at a different restaurant on a set day and the shelter receives a percentage of their check. In 2011 we raised over \$800.00 just getting together with friends*



*Paula McAdam, Lydia Hockenberger, and Michelle Wilson co-chaired Paws and Whiskers' second annual Feline Frenzy Cat Walk, in August., at Wildwood Park. This was a very successful event which was very profitable for the shelter. Everyone who came out had a good time and the weather was perfect. Thanks to Pat Nicely for providing and giving rides on the antique fire truck.*



*In October we held our 9th annual Cool Cat Strut at St. Clément's Hall. The Strut this year was co-chaired by Pam Plunkett and Cindy Champer. When all was said and done this year's Strut was the most profitable ever earning the shelter over \$9, 600.00.*



*The Kroger Plus Card program has brought in over \$5,800.00 to PAWS since we registered for the program in July 2009. Kroger pays a portion of your purchase to PAWS if you have us registered as your charity of choice.*



*In 2011 PAWS volunteers worked concession stands at 14 Toledo Mud Hens games. PAWS was paid a percentage of what the stand made that night. We made about \$2,500.00 for the season.*



*Joan Baughman continues to coordinate the semi annual sale of Elder Beerman coupon books. Along with her army of volunteers this continues to be a very beneficial program for the shelter.*



*Our printer cartridge recycling program continues to pay big dividends. Each year we send in 100s of used cartridges collected by shelter friends and supporters. Shipping is paid by the recycler and our only involvement is packing, shipping and cashing the check. Again, we owe Barbara Plunkett a big thank you for sorting and packing all the cartridges and getting them ready for shipment.*



*A new fund raiser this year was brought to our attention by Sue Conda. Each year the Toledo Club allows organizations to decorate a Christmas Tree and display it in the lobby at the club. Members and public then bid on the trees and the organization receives the profit for their tree. The Paws and Whiskers tree had a winning bid of \$325.00. Kathy Simoni, Judy Dudley, and Joyce Moran decorated the tree while Joan coordinated moving the decorated tree from the shelter to the Toledo Club.*

*Paws and Whiskers*  
*Volunteer of the Year*

*A special thank you goes out to this year's*

*Paws and Whiskers*  
*2011 Volunteers Of The Year*

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*Paws and Whiskers*  
*2012 Volunteer Of The Year*

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**WRITE NAMES ON LINE WHEN ANNOUNCED.**

*All our volunteers should be applauded for their hard work.  
Paws and Whiskers owes them all a great deal for their hard work  
which helps us maintain the level of care for which we are known.*

*Please accept our apologies as space does not provide for a  
complete listing of all of those people that that have provided  
outstanding service to the shelter.*

***Your help is appreciated and does not go unnoticed***

*Since we have changed the date of our annual meeting from October to February  
we were not able to honor a volunteer of the year in 2011. For that reason at this  
meeting we will be honoring a volunteer of the year for 2011 and for 2012.*



# *Paws and Whiskers* Cat Shelter

## 2011 Members

### FELINE SPONSOR MEMBERSHIP \$250.00 LEVEL

<i>Joined</i>	<i>Expires</i>	<i>Name</i>	
1/3/12	1/2/13	Carol & Kevin	Middleton
2/1/12	1/31/13	Cynthia	Vroman
12/22/11	12/21/12	Gerald	Trotman
12/5/11	12/4/12	Robin	Prettyman
8/24/11	8/23/12	Christopher & Kathryn	Jennings
8/23/11	8/22/12	James	Harrell
6/16/11	6/15/12	C.D.	Callahan
5/31/11	5/30/12	Dave & Pam	Plunkett
3/5/11	3/4/12	Marilyn	Walker
2/15/11	2/14/12	Joan & Blain	Wiley
Expired	11/29/11	Visco, Mary	
Expired	8/27/11	Ruddock, Gloria	8/24/11
Expired	5/31/11	Abercrombie, Jean	

### SUPPORTIVE MEMBERSHIP \$100.00 LEVEL

<i>Joined</i>	<i>Expires</i>	<i>Name</i>	
1/31/12	1/30/13	Edith	Overstreet
1/4/12	1/3/13	Russell & Candace	Peterson
12/31/11	12/30/12	Clark	Linda
12/31/11	12/30/12	Herbert & Shirley	Herzberg
12/30/11	12/29/12	Cynthia	Champer
12/30/11	12/29/12	Sue & David	Spieß
12/28/11	12/27/12	Kate	Gilsdorf
12/28/11	12/27/12	Carl & Margaret	Pearson
12/28/11	12/27/12	Oya E.	Yetis
12/22/11	12/21/12	Kathy	Miller
12/19/11	12/18/12	Cynthia	Ort
12/17/11	12/16/12	Sylvia Sue	Sims
12/6/11	12/5/12	Wendy	McClurg
12/1/11	11/30/12	Jackie	Collins
11/23/11	11/22/12	Karen	Rybczynski
11/17/11	11/16/12	Joan	Elliott
4/3/11	4/2/12	Dennis & Dianna	Schroder
3/24/11	3/23/12	Debbi	Allgire
3/9/11	3/8/12	Joanne	Vick
3/1/11	2/29/12	Frances	Echler
Expired	12/22/11	Strelow, Derek	
Expired	12/8/11	Palmer, James & Kathryn	12/31/11
Expired	12/8/11	Cook, Jacqueline	12/9/11
Expired	12/1/12	Miller, Barbara	12/16/11
Expired	12/1/11	Norman, Dennis	
Expired	3/10/11	Breider, Bruce & Ann	12/5/11

### SENIOR MEMBERSHIP \$10.00 LEVEL

<i>Joined</i>	<i>Expires</i>	<i>Name</i>	
1/13/12	1/12/13	Florence	Fuerst
12/9/11	12/8/12	Janet	Schaefer
12/6/11	12/5/12	Patricia	Lozny
11/28/11	11/27/12	Jenean	Baird
11/28/11	11/27/12	Robert	Baird
9/8/11	9/7/12	Judy	Waddington
8/25/11	8/24/12	Patricia	Stack
8/24/11	8/23/12	Art	St John
8/23/11	8/22/12	Martha	Metzger
5/28/11	5/27/12	Betty	Whiteman
4/3/11	4/2/12	Nancy	Fuire
4/3/11	4/2/12	Doris	Clinton
3/8/11	3/7/11	Bunny	Bundy
Expired	12/15/11	Ganzi, Kathleen	1/4/12
Expired	12/10/11	White, Marie	12/16/11
Expired	12/1/11	Falvey, Ed	10/3/11
Expired	10/3/11	Kozlowski, Kathy	
Expired	9/17/11	Lopinski, Rose Marie	1/17/12

See other side of this page for listing of  
Single and Family Memberships.

# *Paws and Whiskers* Cat Shelter

## 2011 Members

### SINGLE MEMBERSHIP \$25.00 LEVEL

<i>Joined</i>	<i>Expires</i>	<i>Name</i>
2-16-12	2-15-13	Nicely Pat
1/3/12	1/2/13	Georgia Bouldes
1/24/12	1/23/13	Sherry Gilbert
12/24/11	12/23/12	Georganna Rae Bauer
12/8/11	12/7/12	Annaliese Cassarino
11/17/11	11/16/12	Judy Leighton
10/30/11	10/29/12	Linda Koss
10/30/11	10/29/12	Cynthia Ruff
10/26/11	10/25/12	Lorraine Miners
8/4/11	8/3/12	Karen Kay Whisler
8/2/11	8/1/12	Marvell Edinger
3/29/11	3/28/12	Sandra Stanish
3/26/11	3/25/12	David Polek
3/18/11	3/17/12	Patricia Slawinski
3/12/11	3/11/12	Jan Julvezan
2/25/11	2/24/12	Joan Boes
Expired	2/2/12	Cathy Mason
Expired	12/6/11	First, Terrie & Skip 12/5/2011
Expired	11/29/11	Lang, Cindy 1/25/2011
Expired	11/28/11	Waardenburg, Johanna
Expired	11/28/11	McAdam, Jenna 1/17/2012
Expired	11/1/11	Cavas, George
Expired	9/12/11	Springer, Norma
Expired	9/6/11	Gray, Kim
Expired	6/1/11	Pisello, Janice
Expired	5/7/11	Seiple, Sandra 8/22/2011
Expired	5/7/11	Kramer, Celeste
Expired	3/26/11	Blakney, Erickson
Expired	3/22/11	Murphy, Veronica

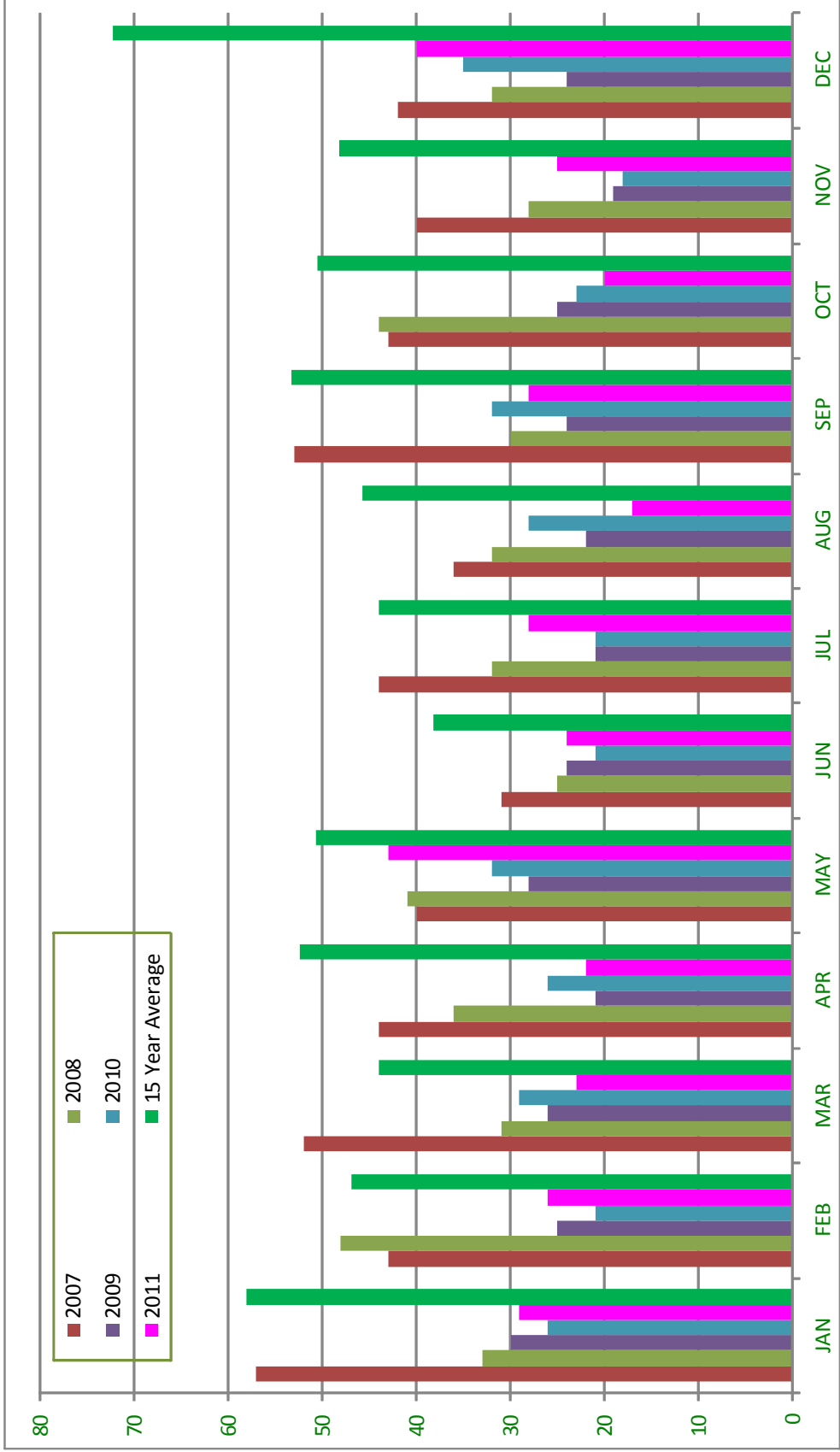
### FAMILY MEMBERSHIP \$50.00 LEVEL

<i>Joined</i>	<i>Expires</i>	<i>Name</i>
1/2/12	1/1/13	Kristin Baldeschwiler
1/3/12	1/2/13	Arlene Daly
2/5/12	2/4/13	Allison Arnold
12/30/11	12/29/12	Sue & David Spiess
12/30/11	12/29/12	Tina Winfrey
12/1/11	11/30/12	Christopher & Kathryn Jennings
10/20/11	10/29/12	Kathryn Simoni
7/19/11	7/18/12	Theresa & George Shaughnessy
7/5/11	7/4/12	David & Davonna Patch
5/31/11	5/30/12	Renee Traxler
5/28/11	5/27/12	Karen Rybczynski
5/9/11	5/8/12	Janet Albright
3/8/11	3/7/12	Teri Mersereau
3/1/11	2/29/12	Sharon Simmons
2/25/11	2/24/12	Marcia Hughes
Expired	3/4/11	Zettes, Debbie
Expired	4/13/11	Szuberla, Guy & Joan 12/31/11
Expired	5/24/11	Fox, Louise
Expired	6/17/11	Michaels, LaDonna 2/13/12
Expired	8/12/11	Priest, Pamela 11/22/11
Expired	9/29/11	Smith, Justine
Expired	11/30/11	Moss, Constance 12/13/11

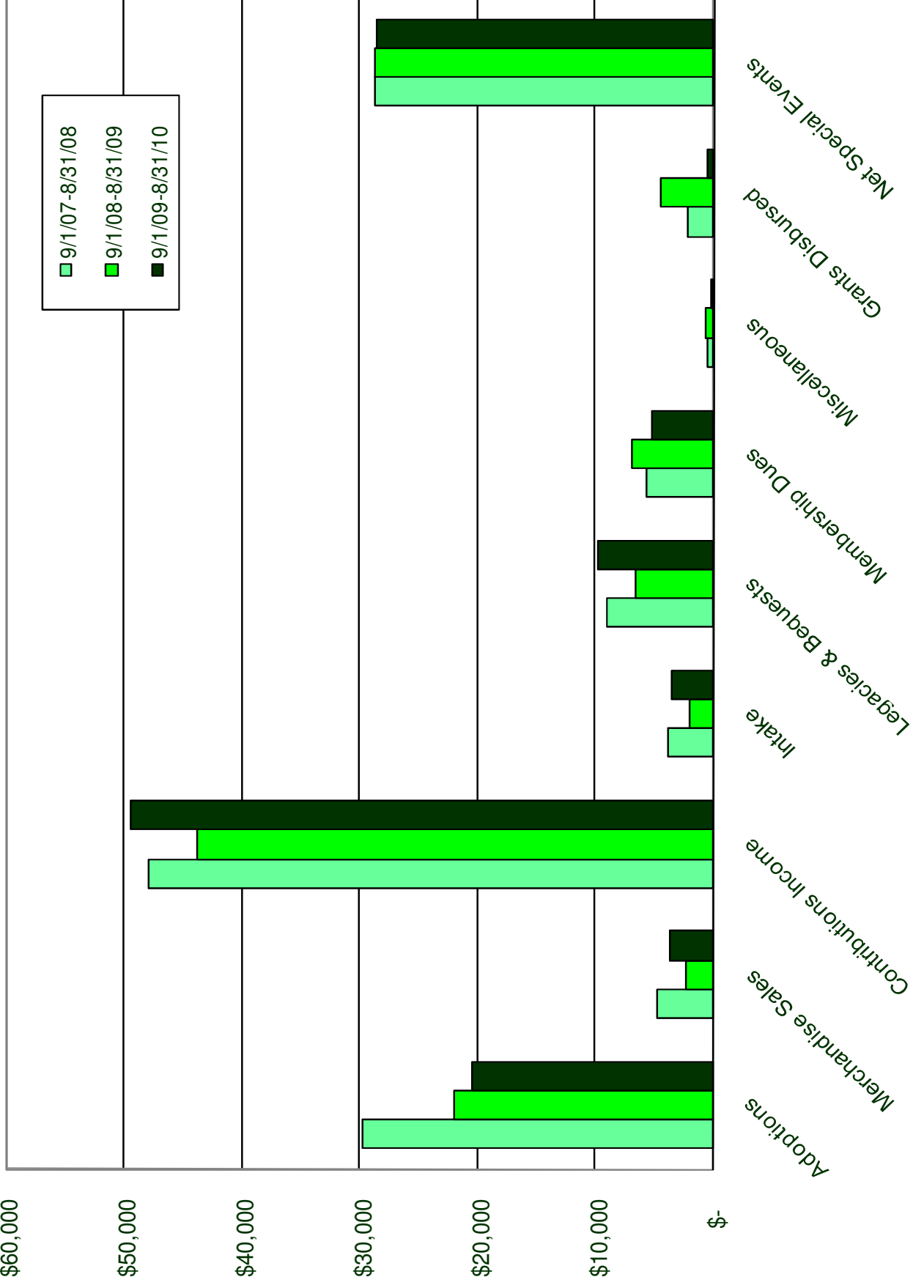
This page and the one prior contain a listing of everyone who held a membership in *Paws and Whiskers* during the year 2011. The names listed as expired indicate the date in 2011 when their membership expired. The date after the name is the last time PAWS received a donation from that person. Often times a person who has been a member will send in a donation and not designate it as a membership. These are carried as a straight donation.

# *Paws and Whiskers* Cat Shelter, Inc.

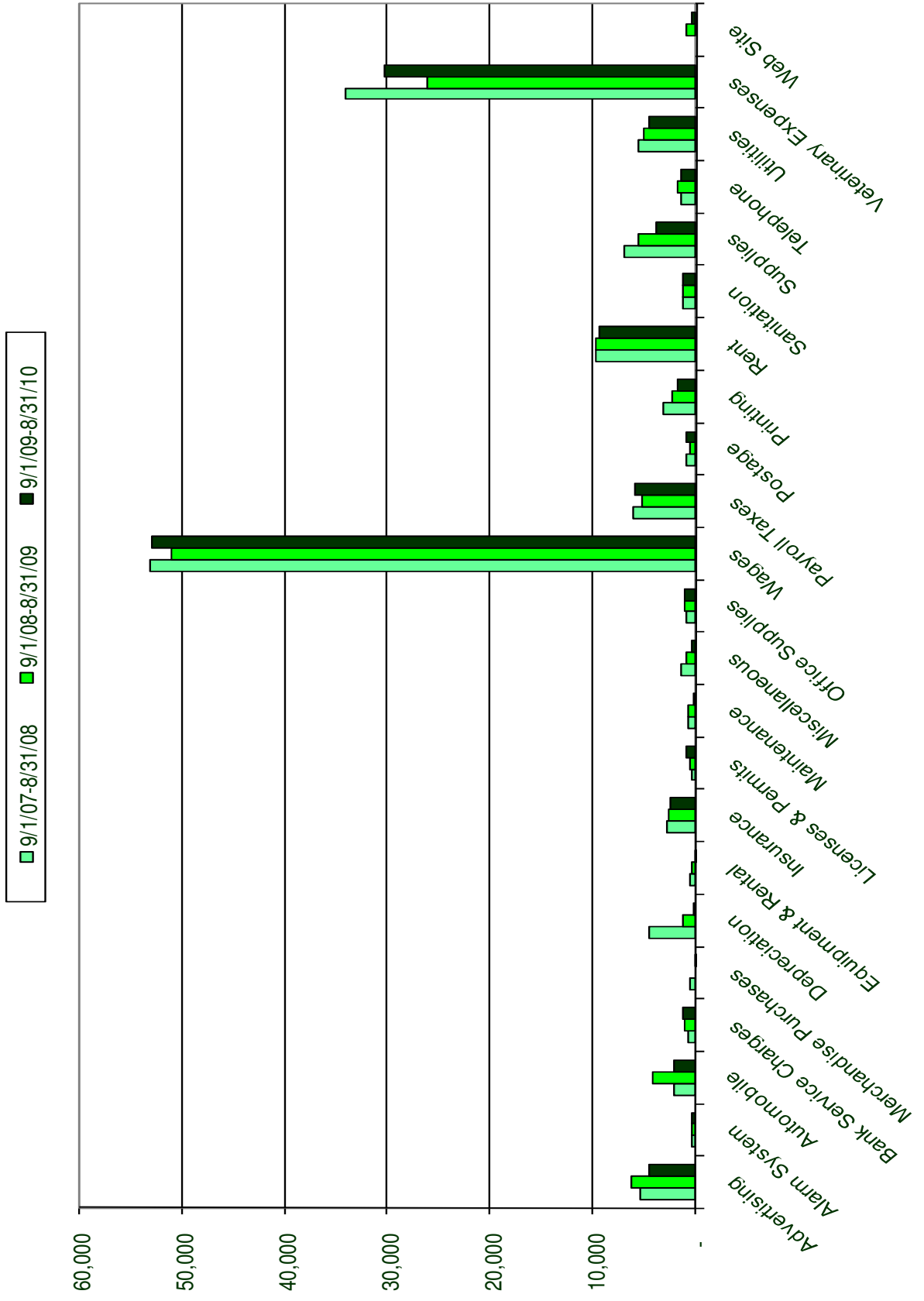
Adoption Comparison  
2007 to 2011 with 15 Year Average



# Sources of Revenue



# Expenses



*Paws and Whiskers* Cat Shelter, Inc.

Special Events for the 12 Months ended August 31, 2010 and 2009

	<u>2010</u>		<u>2009</u>			
	<u>Income</u>	<u>Expense</u>	<u>Net</u>	<u>Income</u>	<u>Expense</u>	<u>Net</u>
Poker Tournament	18,203	13,971	4,232	28,042	19,127	8,915
Cool Cat Strut	7,338	2,376	4,962 (1)	9,613	2,567	7,046
Golf Outing	-	-	-	1,818	1,021	797
Mudhens	1,481	-	1,481	-	-	-
Old West End Festival	6,988	359	6,629	4,177	332	3,845
Feline Frenzy	2,369	75	2,294	-	-	-
Quilt Raffle	-	-	-	968	-	968
Wine and Whiskers	1,831	1,120	711	-	-	-
Gift Wrapping	5,117	-	5,117	3,349	-	3,349
Elder Beerman	2,898	-	2,898	2,656	-	2,656
Other < \$1,000	550	328	222	1,065	(43)	1,108
	<u>46,775</u>	<u>18,229</u>	<u>28,546</u>	<u>51,688</u>	<u>23,004</u>	<u>28,684</u>

Notes

1) Due to the timing of the Cool Cat Strut, income includes amounts from multiple years

# Special Events - Net Revenue

